

# ASHOK BADUGU

## EXPERIENCED WORDPRESS EXPERT / PHP & REACT JS DEVELOPER

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### SUMMARY

Experienced Full-Stack Developer with over 7 years of expertise in designing, developing, and optimizing user-centric web applications and solutions. Proficient in HTML, CSS, JavaScript, React, WordPress, WooCommerce, PHP, MySQL, and cPanel Administration. Adept at crafting customized and scalable web solutions to enhance business performance and drive operational efficiency.

### Areas & Strengths

- Expertise in Back end and Frontend coding, Development and Testing.
- Built responsive websites for 40+ customers using semantic **HTML5, CSS3, JavaScript, Bootstrap , React JS, and Semantic UI** compiled using maven and webpack build tools.
- Build custom themes and custom plugins using WordPress 300+ projects
- Good knowledge on website migrations from other sites to WordPress
- Good knowledge on website migrations
- Good understanding of Utility Languages: **FTP, SSH, Git, Putty**
- Maintain and improve existing **themes, plugins and custom code**
- Knowledge of web analytics tools (**Google Analytics, Tag Manager, and Custom Search, Google Search Console, Google AdSense, Search engine optimization**) and related analyses
- Expertise in development and coding of Web based and client server applications
- Expertise in special business applications based on relational DBMS,
- Experience across all phases of Product Development life cycle.
- Demonstrated analytical, investigative and problem-solving capabilities.
- Good interpersonal skills relate effectively with people, generating trust and rapport.
- Good Knowledge on **React Hooks, Redux**
- implemented **nested routes, managing URL parameters, handling navigation state changes, using programmatic navigation, and integrating**
- Good Experience on **Responsive designs using CSS3**
- Hands on Experience on **Rest API with PHP development**
- Good Experience on **PHP, MYSQL**
- Good Experience on **CMS WordPress**
- Good Experience on **MVC Frameworks CodeIgniter**
- Experience with container networking on **Docker**
- Good Experience on **Azure Devops**.
- Good Experience on **HTML, CSS, BOOTSTRAP, JAVA SCRIPT, JQUERY, REACT JS**

### TECHNICAL SKILLS

HTML5	PHP	React JS	MySQL
CSS	CodeIgniter	API Development	Mongo DB
JavaScript	WordPress	REST API	cPanel
Bootstrap	WooCommerce	GIT	AWS

### PROFESSIONAL EXPERIENCE

Tech Mahindra

Dec 2022 - Nov 2023

- Client engagements at Mayo Clinic by facilitating discussions, gathering business requirements,

- and translating them into technical specifications for customized payment gateway plugins.
- Developed and implemented tailored payment gateway plugins, ensuring seamless integration with client systems and optimal functionality to enhance user experience.
- Managed and mentored a team of five professionals, fostering a collaborative and high-performance work environment to successfully deliver project objectives on time and within scope.

#### **HTC Global Services India Pvt Ltd**

**OCT 2021 - Dec - 2022**

- overseeing all phases of development and ensuring alignment with business objectives.
- Designed and developed custom plugins to seamlessly integrate with Acumatica ERP, enhancing operational efficiency and data synchronization.
- Implemented DomPdf functionality in WordPress to generate automated, customizable PDF documents, streamlining document management processes.

#### **Monocept Consulting Pvt Ltd.**

**Oct 2019 - Oct - 2021**

- Client engagements at Hamstech Pvt Ltd by facilitating discussions, gathering business requirements, and translating them into technical specifications for customized payment gateway plugins.
- Developed and implemented tailored payment gateway plugins, ensuring seamless integration with client systems and optimal functionality to enhance user experience.
- Managed and mentored a team of five professionals, fostering a collaborative and high-performance work environment to successfully deliver project objectives on time and within scope

#### **GD Research center Pvt. Ltd.**

**Dec 2017 - Sep - 2019**

- building responsive and user-friendly websites using page builders like Elementor and WPBakery, delivering visually appealing and functional designs.
- Customized themes for blogs and e-commerce websites to align with client branding and enhance user experience.
- Gained hands-on experience in WordPress development, including front-end customization, plugin configuration, and troubleshooting to ensure seamless website performance.

#### **eLogic Solutions India Pvt. Ltd.**

**June 2016 - Dec - 2017**

- I began my career by building responsive and user-friendly websites using page builders like Elementor and WPBakery, delivering visually appealing and functional designs.
- Customized themes for blogs and e-commerce websites to align with client branding and enhance user experience. Gained hands-on experience in WordPress development, including front-end customization, plugin configuration, and troubleshooting to ensure seamless website performance.

### **PROJECTS**

- - <https://www.mayoclinic.org/>
  - <https://www.bestcards.com/>
  - <https://www.verdict.co.uk/>
  - <https://www.htcinc.com/>
  - <https://www.globaldata.com/>

### **EDUCATIONS**

#### **Bachelor Of Computer Science Eng. - (B-TECH)**

**March 2011 - June 2015**

- Software Developer Intern at Sync & Focus Pvt Ltd (6 months): Contributed to developing software applications, gaining hands-on experience in coding, debugging, and implementing solutions to meet client requirements.

I hereby declare that the information furnished above is true to the best of my knowledge.

Signature of candidate  
Badugu ASHOK

